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# KPLV-FM, KSNE-FM, KWNR-FM EEO PUBLIC FILE REPORT

June 1, 2014 - May 31, 2015

#### I. VACANCY LIST

#### See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 3-9, 11, 13, 15, 17-29, 31, 33-36, 38	9
Account Executive	1, 3-9, 11, 13, 15, 17-29, 31, 33-36, 38	8
Sales Assistant	1, 3-8, 10-11, 13, 15, 14, 17, 19-26, 30, 32-36, 38	13
General Sales Manager	1-6, 8, 10-13, 15, 14, 17, 19-26, 29-32, 36-38	8
Integrated Media Account Executive	1, 3-6, 8, 10-13, 15, 14, 16-17, 19-26, 29-32, 36, 38	16
Integrated Media Account Executive	1, 3-6, 8, 10-13, 15, 14, 16-17, 19-26, 29-32, 36, 38	8
Assistant Program Director and On-Air Host	16	16
On-Air Host	1-6, 10, 12-14, 17, 19-26, 30, 32, 36, 38	2

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
1	Academy of Radio Broadcasting 16052 Beach Blvd. Suite 263-N Huntington Beach, California 92647 Phone: 714-842-0100 Url: arbradio.com Email: doreen@arbradio.com Fax: 1-714-842-1850 Doreen Dunn	N	0	
2	All Access 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Phone: 310-457-6616 Url: http://www.allaccess.com Career Services Manual Posting	N	4	
3	Art Institute of Las Vegas 2350 Corporate Circle Henderson, Nevada 89074 Phone: 702-992-8541 Url: http://ai.artschools.com/artinstitutes/lasvegas.ph Email: fbutvich@aii.edu Fax: 1-702-992-8532 Fran Butvich	Y	0	
4	Bureau of Vocational Rehabilitation 3016 W. Charleston Blvd. #200 Las Vegas, Nevada 89102 Phone: 702-486-5230 Url: http://nvdetr.org/ Email: mrsanchez@nvdetr.org Fax: 1-702-486-5088 Monica Sanchez	N	0	
Champion Center of Las Vegas 3900 E. Bonanza Road Las Vegas, Nevada 89110 Phone: 702-452-1300 Email: reginafloyd@gmail.com Regina Floyd		Y	0	

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# KPLV-FM, KSNE-FM, KWNR-FM EEO PUBLIC FILE REPORT

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
6	College of Southern Nevada Workforce Development 6375 W. Charleston Blvd. Las Vegas, Nevada 89146-1164 Phone: 702-651-4144 Url: www.csn.edu Fax: 1-702-651-4612 Erica O'Toole	N	0	
7	Current Employee	N	3	
8	Employee Referral	N	14	
9	Former Employee	N	2	
10	GlassDoor 1 Harbor Dr Ste 300 Saulsalito, California 94965 Phone: 415-339-9105 Url: http://www.glassdoor.com OpenHire Source Manual Posting	N	0	
11	Hispanic American Partnership Inc. 2950 S. Rancho Drive Ste 102 Las Vegas, Nevada 89102 Phone: 702-432-4274 Url: HAPINV.ORG Email: mzamora@hapinv.org MARLENE ZAMORA	Y	0	
12	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0	
13	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	5	

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# KPLV-FM, KSNE-FM, KWNR-FM EEO PUBLIC FILE REPORT

June 1, 2014 - May 31, 2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
14	Indeed 7501 N Capital of Texas Hwy Austin, Texas 78731 Phone: 800-462-5842 Url: http://www.indeed.com/ OpenHire Source Manual Posting	N	0	
15	Indeed 7501 N Capital of Texas Hwy Austin, Texas 78731 Phone: 800-462-5842 Url: http://www.indeed.com OpenHire Source Manual Posting	N	4	
16	Internal Transfer/Promotion	N	2	
17	Jewish Family Service Agency 4974 S. Eastern Ave. Suite C Las Vegas, Nevada 89119 Phone: 702-732-0304 Url: http://jfsalv.org/ Email: alycet@jfsalv.org Fax: 1-702-794-2033 Alyce Thomas	Y	0	
18	Job Fair LVRJ	N	1	
19	Las Vegas - Clark County Urban League 1058 W. Owens Las Vegas, Nevada 89106 Phone: 702-483-4200 Url: www.lvccul.org Fax: 1-702-483-4211 Career Services	N	0	
20	Las Vegas Indian Center 2300 W. Bonanza Rd. Las Vegas, Nevada 89106 Phone: 702-647-5842 Url: www.lasvegasindiancenter.org Email: rulonpete@lvcoxmail.com Rulon Pete	N	0	

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
21	Las Vegas Metro Chamber of Commerce 8363 W. Sunset Rd. Suite 250 Las Vegas, Nevada 89113 Phone: 702-641-5822 Url: www.lvchamber.com Email: ddamron@lvchamber.com Fax: 1-702-735-0406 Donna Damron	N	0	
22	Latin Chamber of Commerce 300 N. 13th Street Las Vegas, Nevada 89101 Phone: 702-385-7367 Url: lvlcc.com Fax: 1-702-385-2614 Edward Dorville	N	0	
23	My Air Check #1-771 Gibsons Way Gibsons, Texas Phone: 604-740-1374 Email: registration@myaircheck.com Scott Russell	N	0	
24	Prong 2 Ended Date: 4/9/2015  Nevada Broadcasters 1050 E. Flamingo Rd. Suite S-110 Las Vegas, Nevada 89119 Phone: 702-794-4994 Url: nevadabroadcasters.org Email: earlene@nevadabroadcasters.org Fax: 1-702-794-4997 Earlene Lefler	N	0	
25	Nevada Partners 710 W. Lake Mead Blvd. Las Vegas, Nevada 89030 Phone: 702-924-2155 Url: www.nevadapartners.com Email: jrael@nevadapartners.com Fax: 1-702-924-1600 Janice Rael	N	0	

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
26	Nevada Public Computer Centers/The Learning Center 250 N. Eastern Las Vegas, Nevada Phone: 702-365-8885 Url: www.nvpcc.org Email: patricia.thomas@tlclasvegas.com Patricia Thomas	Y	0	
27	Non-Employee Referral	N	2	
28	On Air Recruitment Ad	N	3	
29	Previous Applicant	N	3	
30	Recruit.net 2706, The Centrium 61 Wyndham St Central, Hong Kong Phone: 852 2525 0555 Url: http://www.recruit.net OpenHire Source Manual Posting	N	0	
31	Self Referral	N	4	
32	SimplyHired 2513 Charleston Rd #200 Mountain View, California 94043 Phone: 650-254-9000 Url: http://www.simplyhired.com OpenHire Source Manual Posting	N	0	
Station Website/KPLV-FM 2880-B Meade Ave. #250 Las Vegas, Nevada 89102 Phone: 702-238-7406 Url: http://931theparty.com/pages/jobs.html Fax: 1-702-238-7415 Human Resources Manual Posting		N	1	
34	Station Website/KSNE-FM 2880-B Meade Ave. #250 Las Vegas, Nevada 89102 Phone: 702-238-7406 Url: http://ksne.com/pages/jobs.html Fax: 1-702-238-7415 Human Resources Manual Posting	N	0	

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June 1, 2014 - May 31, 2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewee Referred by RS Over Reporting Period
35	Station Website/KWNR-FM 2880-B Meade Ave. #250 Las Vegas, Nevada 89102 Phone: 702-238-7406 Url: http://kwnr.com/pages/jobs.html Fax: 1-702-238-7415 Human Resources Manual Posting	N	0
36	The Freeform Radio Initiative 411 Walnut Street #5561 Green Cove Springs, Florida 32043 Phone: 305-982-7233 Email: leads@freeformradio.org Scott McWilliams	Y	0
37	Traffic Directors Guild of America 26000 Avenida Aeropuerto Building 114 San Juan Capistrano, California 92675 Phone: 949-429-7063 Url: www.tdga.org Fax: 1-949-429-7083 Larry Keene Manual Posting	N	0
38	United States Veterans Initiative 525 E. Bonanza Rd. Las Vegas, Nevada 89101 Phone: 702-366-0456 Url: http://usvetsinc.org/ Email: jbeverly@usvetsinc.org Fax: 1-702-307-6985 Jamie Beverly	Y	0

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# KPLV-FM, KSNE-FM, KWNR-FM EEO PUBLIC FILE REPORT

June 1, 2014 - May 31, 2015

#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	6/2/2014	Establishment of an intern program designed	SUMMER 2014: From June 2014 through August 2014, our SEU hosted two student interns, one from the Southwest Career and Technical Academy, and one from the University of Nevada Las Vegas. These students were provided opportunities to learn about careers in broadcasting by observing business activities. These student interns worked with our Promotions department on the following learning activities: attending on-site events to shadow staff members to understand the procedure of assisting with remotes and events; sitting in on meetings to observe meeting protocols, processes, and decision-making; and, shadowing staff members to get a feel for their daily work. These interns were supervised by our Marketing Director and Marketing Assistant.	2	Director of Marketing and PR Marketing Assistant
2	6/10/2014	Participation in Job Fairs	On June 10, 2014, our SEU participated in a job fair hosted by the Las Vegas Review Journal at the Palace Station Hotel & Casino in Las Vegas. Station participants included our Sales Manager, Program Director, and Market Controller who spoke to job fair attendees about career opportunities in broadcasting.	3	General Sales Manager Program Director Market Controller
3	8/12/2014	Participation in Job Fairs	On August 12, 2014, our SEU participated in a job fair hosted by the Las Vegas Review Journal at the Texas Station Hotel & Casino in Las Vegas. Station participants included our Sales Manager, Digital Manager, and Marketing Director who spoke to job fair attendees about career opportunities in broadcasting.	4	Digital Manager General Sales Manager General Sales Manager Director of Marketing

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#### III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
4	9/10/2014	Participation in Job Fairs	On September 10, 2014, our SEU participated in a job fair hosted by the Las Vegas Review Journal at the Suncoast Hotel & Casino in Las Vegas. Station participants included our Sales Manager, Market Controller, Digital Manager, and Marketing Director who spoke to job fair attendees about career opportunities in broadcasting.	4	General Sales Manager Market Controller Digital Manager Director of Marketing
5	10/22/2014	Participation in events or programs sponsored by educational institutions	The Director of Marketing for our SEU spoke to over 50 University of Nevada Las Vegas, Hank Greenspun School of Journalism and Media Studies students about internship and part-time employment opportunities at iHeartMedia Las Vegas. All students were majoring in Journalism/Media. iHeartMedia was the only radio group present.	1	Director of Marketing and PR
6	10/30/2014	Participation in events or programs sponsored by educational institutions	The Director of Marketing for our SEU, was selected as 1 of 6 distinguished participants to speak to 60 University of Nevada Las Vegas Communications Students, the UNLV AAF Student Chapter. Our Marketing Director spoke about iHeartMedia and the Broadcast/Media industry here in Las Vegas.	1	Director of Marketing and PR
7	1/20/2015		SPRING 2015: From January 2015 through May 2015, our SEU hosted five student interns from the University of Nevada Las Vegas. These students were provided opportunities to learn about careers in broadcasting by observing business activities. These student interns worked with our Promotions department on the following learning activities: attending on-site events to shadow staff members to understand the procedure of assisting with remotes and events; sitting in on meetings to observe meeting protocols, processes, and decision-making; and, shadowing staff members to get a feel for their daily work. These interns were supervised by our Marketing Director and Marketing Assistant.	2	Director of Marketing and PR Marketing Assistant